

## PRESS CONTACT:

Amanda Rodriguez

817.410.3919

arodriguez@grapevinetexas.gov

## GRAPEVINE CITY COUNCIL APPROVES NEW 2018 MASTER PLAN FOR PARKS AND RECREATION

GRAPEVINE, Texas – July 5, 2018 – Grapevine City Council approved the 2018 Master Plan on June 5, 2018 at the Grapevine City Council Meeting. The 2018 Master Plan provides a comprehensive explanation of the community’s vision and desires for their parks system. This system-wide approach to evaluating parks, programs and services allows City leadership and the Department to develop a plan of action and to implement goals, policies and guidelines to follow now and well into the future. The purpose of the Plan is to guide the City’s investment in parks, programs and facilities and to serve as a community roadmap that demonstrates that parks and recreation remain a vital community resource.

“It was very important for us to do the research and get an accurate representation of the needs and desires of our community” says Kevin Mitchell, Director of Grapevine Parks and Recreation. “The Master Plan offers a roadmap for the Department to use as a guide to develop new parks and recreation programs as well as improve existing amenities in the current parks system.”

Grapevine Parks and Recreation began the development process that included data analysis, collected from a third-party digital survey, that was sent out through various online platforms, along with demographic and input collected from:

- Grapevine residents, from children to seniors
- The City’s Parks and Recreation Advisory Board
- Community organizations and groups (youth athletics organizations, Grapevine Police Department, The Grapevine Chamber of Commerce, Development Services and Economic Development, members of The REC and program participants, etc.)
- City staff

The Parks and Recreation Advisory Board (comprised of local residents and community leaders) and City staff helped provide groundwork for focus group meetings, which included community leaders, youth community, community families and Senior Citizen Advisory Board members.

“The Department has done a great job in getting the whole community involved in this process” says Bruno Rumbelow, City of Grapevine City Manager. “This Master Plan is really one of the most comprehensive plans I’ve seen. It is visual, easy to follow and provides a ton of information from the data that was collected.”

The Master Plan gives an overview in Chapter 7 of Park Expansion, such as the Altitude H2O Aqua Park that recently opened at Meadowmere Park, as well as others at Silver Lake, Denton Creek and Rockledge Park, to name a few. The expansion recommendations are based on a thorough review of the community and its current assets, extensive public input, and a general analysis of the market in which Grapevine Parks and Recreation facilities operate.

To view the 2018 Master Plan, there are copies at Grapevine Public Library, Grapevine City Hall, and The REC of Grapevine. You can also visit [GoGrapevine.com/MasterPlan](http://GoGrapevine.com/MasterPlan) to flip through the digital version.