

PRESS RELEASE

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JOIN US FOR EARTH DAY'S 50TH ANNIVERSARY

JOIN THE GLOBAL EFFORT THAT INSPIRES PEOPLE TO LIVE MORE RESPONSIBLY

GRAPEVINE, TEXAS – April 3, 2019 – Join the global effort that teaches and inspires people to live more responsibly locally. Grapevine's annual outdoor Earth Day Celebration will help celebrate Earth Day's 50th Anniversary! On Saturday, April 20 at the Town Square Gazebo (325 S. Main St.) from 9:00 am – Noon in downtown Grapevine. Organizations will be on-site to educate and connect you to resources. The City of Grapevine and Keep Grapevine Beautiful work to preserve the local natural environment by organizing litter cleanups, reducing waste, beautifying the community and restoring natural habitats.

One of our vendors, Soles4Souls, is a micro-enterprise model designed to create economic change in developing nations. They will be onsite to collect new or gently-worn shoes to assist their efforts. The shoes are used as a resource to help people with an opportunity to start and sustain a small business (a micro-enterprise) of their own. Through the month of April, Soles4Souls collection boxes will be located at The REC of Grapevine (II75 Municipal Way), Grapevine Public Library (I20I Municipal Way) and Grapevine City Hall (200 S Main St).

"It's simple as asking friends, families, and co-workers to clean out their closets and dust off those shoes they no longer wear," said Nicole Gabehart, Regional Donation Center Manager - Texas. "We hope to be a source for people to drop off shoes the day of the event or provide them with information on how to recycle their shoes properly so I am so excited about this!"

Local produce vendors will also be on-site with fresh goods for purchase, such as B-Fungi selling gourmet mushrooms.

There will be engaging presentations throughout the day such as a presentation on "Pollinators and Beekeeping" presented by City Council Member Chris Coy. He started beekeeping in 2012 to add pollinators to his backyard for improved yields on fruit trees, grapevines and vegetables on his property. Not only did the honey bees help improve production, but beekeeping opened a fascinating world of how honey bees work, organize their colonies and affect a third of our food through pollination. This presentation will take place at the Town Square Gazebo at II:30am.

Grapevine Parks and Recreation's Environmental Education Coordinator, Betsy Marsh, will lead presentations on the GO Wild iNaturalist Explorers program and Couch Potato Composting. "All species are important, from tiny insects in the soil to majestic birds of prey. Using the iNaturalist app to learn about wild plants and



animals is easy and fun, and helps us protect local ecosystems. Composting leaves and food scraps at home is another simple, easy way to make a difference in our world."

The event is hosted in partnership with Keep Grapevine Beautiful and Grapevine's Convention and Visitor's Bureau.

For more information about the event, visit GoGrapevine.com/EarthDay.